# THE WORLD NEEDS THE GOSPEL ...





**73**% have less than 10 spiritual conversations a year.\*



the United States today identify as practicing Christians.\*

### LHM IS HERE TO HELP.







# TO REACH THE MOST UNREACHED PEOPLE, WE WILL:

















YOUR SUPPORT PROVIDES

235 MILLION GOSPEL EXPERIENCES AROUND THE WORLD EACH WEEK.

#### HELP US CHANGE LIVES WITH THE GOSPEL!

Visit Ihm.org today to see how you can join us in

- "The Global Religious Landscape," Pew Research Center, 2012.
- \* "Spiritual Conversations in the Digital Age." Barna. 2018. \* "Engaging the Spiritually Open." Barna. 2023.

