



UPLIFTING LOCAL LEADERS

When you partner with **Lutheran Hour Ministries (LHM)**, you equip everyday Christians to confidently share their faith—one conversation, one relationship, one person at a time. **Your support ignites a ripple effect of faith** that reaches further than you could ever go alone. Together, we can work to grow the body of Christ—one life at a time—all for the glory of God.

See how God is working through LHM around the world to impact people's lives with the hope of the Gospel.



Billions have yet to hear the saving message of Christ in a way that speaks to their hearts. LHM believes the Church's greatest opportunity is to equip local believers to share the Gospel within their own language, culture, and community.

Around the world, people long to hear the Good News in a way that speaks to their own lives. LHM equips local believers to share the Gospel in their own language and culture so it connects deeply and transforms lives.

Lutheran Hour Ministries stands apart from most global media ministries. With more than a century of experience equipping laypeople and building Gospel-centered communities worldwide, LHM has developed a ministry model that goes far beyond translation to transformation through the Holy Spirit.

Our ministry model seeks to identify and equip local leaders who understand the language, customs, and daily realities of their communities. These cultural insiders are uniquely positioned to share Christ's love in ways that connect with people, meeting them where they are and addressing the needs they face every day.

Through locally developed programs, resources, and media in native languages, LHM proclaims the hope of the Gospel in ways that build trust and open doors for lasting relationships. This personal connection draws people into fellowship and strengthens local Christian communities across the globe.

With billions still waiting to hear the saving message of Jesus Christ, the need is urgent, and the time to act is now. Because of its proven ability to leverage local talent, partnerships, and resources, LHM is uniquely positioned to expand the reach of the Gospel to every corner of the world.

LHM's proven models equip local Christian leaders so the Gospel doesn't just go further, it goes deeper to reach those who are lost.





Three Approaches to Empower Leaders

Professional Development for Staff

LHM continues to invest in professional development opportunities for staff members that serve as a valuable platform for collaboration, learning, and strengthening the mission of LHM across each region. These ongoing workshops bring together leaders for an enriching exchange of knowledge and ministry experiences. These gatherings provide not only high-level training opportunities with insightful presentations covering strategic, operational, and professional development topics, but they also foster stronger bonds of collaboration among team members. The valuable sharing of tools and innovative ministry strategies give participants new ideas that allow LHM to reach more people with Christ's message of hope and enhance ministry impact in the respective areas.

Volunteer Training

Expanded volunteer training opportunities are critical. For example, volunteer coordinators in Central and South America equip local volunteers to engage in successful conversations with people who request guidance about topical issues found on **Vivenciar.net**. Last year, they spoke with more than 5,000 people! Face-to-face training of volunteer coordinators includes practical discussions, presentations, strategies for using digital tools, and tips for recruitment and training of volunteers. Community and collegial exchanges are fostered within this international group of coordinators. Equipping these local leaders is a strategic investment in the growth of volunteer development and exponential impact.

Regional Certified Trainers

This program teaches the knowledge, attitude, and skills needed to be a trainer while successfully equipping staff and volunteers in LHM's outreach philosophies and models such as spiritual postures, spiritual conversations, the **Spiritual Conversation Curve**, **Equipping the Saints** evangelism training, and **Bible Correspondence Courses**. Through this model, learners experience a short but intense training program designed to help them become subject-matter experts who can then become trainers themselves. This disseminates vital information and skills faster and more efficiently throughout the organization.

Together, we are bringing the Gospel to every nation.

Your partnership with LHM equips believers to share Christ's love in their own language and culture, so that every ear may hear and every life be transformed.

Professional Development for Staff

An investment in professional development equips LHM staff with the training and collaboration tools they need to lead effectively, share best practices, and reach more people with the hope of Christ.



Strong leaders advance the Gospel message.



YOUR SUPPORT:

Develops high-level training.

Creates innovative ministry strategies.

Encourages team collaboration.

Volunteer Training

Through the training and mentoring of local volunteers, LHM strengthens the foundation of its ministry network—expanding Christ's message through those who live and serve among the people they reach.



Volunteers are equipped to engage in a meaningful way.



YOUR SUPPORT:

Provides face-to-face volunteer training.

Equips local leaders with new strategies.

Regional Certified Trainers

By developing certified trainers within each region, LHM builds lasting capacity for ministry by creating a network of equipped leaders who continually strengthen and extend the reach of the Gospel.



Ministry impact is multiplied, and more people are reached.



YOUR SUPPORT:

Develops outreach models.

Trains subject-matter experts.

Sends more leaders into mission.



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