



GLOBAL EQUIPPING MODEL

When you partner with **Lutheran Hour Ministries (LHM)**, you equip everyday Christians to confidently share their faith—one conversation, one relationship, one person at a time. **Your support ignites a ripple effect of faith** that reaches further than you could ever go alone. Together, we can work to grow the body of Christ—one life at a time—all for the glory of God.

*See how God is working
through LHM around the
world to impact people's lives
with the hope of the Gospel.*



God has called all of us to share the Gospel message in our lives, but many Christians don't feel equipped to confidently share their faith.

With billions of souls today still separated from Christ and in danger of entering eternity apart from Him, there is an urgent need to share the Gospel message in our lives, homes, and neighborhoods. Sharing our faith is not always easy, but when we do, we give others the opportunity to know Jesus Christ and experience the hope of eternal life.

Yet a growing number of Christians struggle to integrate their faith into everyday behaviors. They see evangelism as a confusing and sometimes controversial topic in today's age of pluralism, skepticism, and perceived hypocrisy toward organized religion. Even their own understanding of Christian identity has been blurred by hyper-individualism and self-definition. These challenges for sharing the Gospel are magnified by many Christians facing high levels of busyness and stress that keep them from getting closer to God and turning their belief into everyday behavior. This has led many Christians to become more vulnerable to adopting secular assumptions about how to live instead of being guided by the Word of God.

LHM has amassed more than 100 years of experience in equipping laity and building Gospel-based communities around the world to empower people to share the Gospel right where they are.



A Comprehensive Equipping Model Based on Extensive Research and Decades of Real-World Mission Experience

The good news is that, when asked, most Christians genuinely desire spiritual growth. As we launched a multi-phase study including surveys and focus groups, participants overwhelmingly agreed that they want to grow closer to God and feel fulfilled in their daily living and spiritual wellness. Yet 65 percent of these survey respondents who felt further from God cited “dealing with too many other stressors” as the reason for lack of spiritual growth.

At a time when fewer people are holding onto their faith, the need is even greater for them to live it out and gain a hearing for the Gospel. How do we intersect the lives of Christians to foster spiritual growth that helps them turn belief into behavior in the middle of their busy, overloaded daily lives?

LHM is developing an innovative model designed to empower an evangelism movement that equips Christians with a deeper understanding of who they are, why they were created, and how they can more authentically share the Good News of Jesus in their everyday lives.

This model will be applied through the development of printed, in-person, and digital resources that fulfill the target audience's desires. Our research shows that people want something that:

- **Serves as a companion to the Bible and their spiritual journey**
- **Helps them grow closer to God**
- **Forms a regular habit that increases spiritual well-being and Christian behavior**
- **Provides a hassle-free, bite-sized way to consistently check in with Jesus and Christian peer groups**
- **Offers a single place to easily access and share spiritual resources for daily encounters with Jesus, community with others, and handling life's stressors**
- **Delivers a personalized way to set growth goals that lead toward more purposeful daily expressions of faith**
- **Brings forth a connected Christian peer group that is accessible online and connects to in-person communities and communal growth**



We can be a source of encouragement to others in their journey through life. And by God's grace, we can point them to Jesus and help them grow in ministry just as others have held our hands through different stages in our own lives.

Maximizing Global Spiritual Formation Through Three Approaches

Spiritual Formation Program

This is a concise, Gospel framework for faith and life. It focuses on Christianity as a way of life, by providing tools to help Christians 1) embrace their identity as a child of God; 2) interpret daily life in light of the Gospel; 3) encounter God and one another in Christian community; 4) faithfully fulfill their God-given vocations; and 5) confidently share the Good News. This program consists of three core practices:

- **Theological Reflection: helping Christians embrace their identity by aligning their thoughts, feelings, and behaviors with who they are in Christ.**
- **Spiritual Companionship: bringing Christians together to help live their daily lives faithfully before God.**
- **Vocational Service: empowering Christians to live their daily lives faithfully before God in their various roles and relationships.**

Global Gospel Adventures®

Global Gospel Adventures is not merely a curriculum or product, but a unifying resource for LHM's children's ministry efforts. It cultivates faith, identity, and community in children through developmentally grounded, Gospel-rich resources that are locally adapted for maximum relevance and impact. With input from LHM's international ministry center staff, LHM will build a shared library of contextually adaptable, faith-forming resources for children and their families that will be accessible for churches, schools, and teams all over the world.

Regional Certified Trainers

This program will teach the knowledge, attitude, and skills needed to be a trainer while successfully equipping staff and volunteers in LHM's outreach philosophies and models such as spiritual postures, spiritual conversations, the Spiritual Conversation Curve, Equipping the Saints evangelism training, and Bible Correspondence Courses. Through this model, learners will experience a short but intense training program designed to help them become subject-matter experts who can then become trainers themselves. This will disseminate vital information and skills faster and more efficiently throughout the organization.

Together, we can equip Christians to share the love of Jesus right where they are.

Your support will transform ministry and help grow the body of Christ.

Equipping and Encouraging Outreach

A Christian Witness is a powerful way for us to share God's love and attract people to learn more about our faith. We are developing new research-based resources to incorporate faith-building habits into daily life to be ready to respond well to those who are living in darkness.



Innovative new tools will help Christians confidently share their faith.



YOUR SUPPORT CAN:



Fund research



Develop content



Create new digital tools



Enhancing Global Children's Ministry Resources

We want our children and grandchildren to live in faith, so creating Gospel-rich resources for parents, grandparents, churches, and schools is one of our priorities. Strong resources that are easily contextualized can help children around the world learn about Jesus.



More children will hear of Jesus' love.

YOUR SUPPORT CAN:



Develop curriculum



Produce program music



Create web and print resources

Raising Up Leaders Through Intentional Training

Our world urgently needs new workers for the harvest. Our model meets this need through trained leaders who use their knowledge to train others, creating a global network of believers ready and eager to share their faith to grow the body of Christ.



New leaders are raised up to share the Gospel.



YOUR SUPPORT CAN:



Develop global training programs



Fund regional training sessions