





Our Story

Lutheran Hour Ministries is a global mission organization that shares Christ's love in more than 60 countries, often bringing His message of hope to places where no other Christian organizations are present. People around the world experience the Gospel through LHM programs, services, or materials nearly **235 million times each week.** By developing outreach programs and resources in a research-based environment, we do this through ministry efforts such as Bible Correspondence Courses, online outreach training, digital platforms, social media content, video resources and Bible studies, Daily Devotions and, of course, The Lutheran Hour®. LHM started at the grassroots level as the Lutheran Laymen's League, a group of 12 laypeople who came together to support the church in word and deed. What began with a few people has become a global movement of around 365,000 engaged constituents who are actively connected to LHM through its resources or the sharing of their time, talent, or treasure in support of the organizational mission. Building upon the 105-plus year history of LHM, we, as laypeople, will empower and equip the priesthood of all believers to share their faith with others to grow the community of Christians.

Our Vision

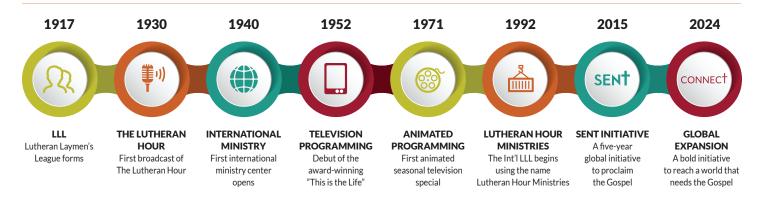
Every person has the opportunity to hear the Gospel in an understandable way.

Those seeking are connected to a healthy Christian community where they can grow in their faith.

Every Christian is equipped to share the Gospel in word and deed.

Engaged Christians advance this common mission as a global community.

Our History



Our Priorities to Reach the Most Unreached People

Create Gospel-Rich Environments

Proclaim the Gospel in word and deed through strategic media and outreach channels that create environments conducive to conversion and resilient faith formation.

Guide Those Seeking Towards Faith

Mentor seekers to explore and clarify the marks of Christian identity through biblically-based instruction.

Encourage Healthy Christian Community

Connect seekers to Christian communities which demonstrate positive induction and retention through deep Christian connections and shared lived experience.

Empower Engaged Christians to Reach Out in Holistic Word and Deed

Equip them to engage in a redemptive movement focused on Gospel outreach and grace-based collective action.

Our Ministry

How do you share the Gospel with people who aren't being reached through traditional channels? The truth is that most Christian Gospel outreach takes place in areas where Jesus is already widely known—even where there are well-established church bodies. Meanwhile, three billion of the world's more than eight billion people are not acquainted with the Gospel of Jesus—including millions in more than 500 people groups that have never even heard of Jesus. In order to spread the Good News of Jesus Christ on this global scale, LHM employs local staff and volunteers in more than 35 locations around the world to develop culturally-relevant programs and resources to reach the unchurched in more than 60 countries on six continents. Around the world, we strive to equip churches and laypeople with the resources they need to share the Gospel in their families, communities, and world.



Africa & the Middle East

Cameroon, Democratic Republic of the Congo, Ethiopia, Ghana, Kenya, Liberia, Madagascar, Uganda

Asia

Australia, Cambodia, China, India, Indonesia, Laos, Malaysia, Myanmar, Nepal, South Korea, Sri Lanka, Thailand

Europe & Central Asia

England, France, Kazakhstan, Kyrgyzstan, Latvia, Mongolia, Russia

North America

United States, Canada, Mexico

Central & South America

Argentina, Brazil, Chile, Guatemala, Jamaica, Nicaragua, Panama, Paraguay, Peru, Uruguay

> Not all ministry locations are listed due to security precautions.

Our Impact

Nearly 235 million

People around the world experience the Gospel through LHM programs, services, or materials nearly 235 million times each week.

1,950,948

People intentionally provided contact information for follow up more than 1.95 million times last year in response to LHM's culturally relevant outreach efforts.

266,268

LHM referred people to local churches and Christian communities for spiritual growth and nurturing more than 265,000 times last year.

418,961

Individuals completed an LHM ministry activity nearly 420,000 times last year that equipped them to share their faith more effectively.

Connect with us online!



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