LUTHERAN HOUR MINISTRIES
www.lhm.org

Bringing Christ to the Nations®— and the Nations to the Church

Our Story

Lutheran Hour Ministries is a global mission organization that shares Christ's love in more than 60 countries, often bringing His message of hope to places where no other Christian organizations are present. People around the world experience the Gospel through LHM programs, services, or materials nearly 300 million times each week. By developing outreach programs and resources in a research-based environment, we do this through ministry efforts such as Bible Correspondence Courses, online outreach training, digital platforms, social media content, video resources and Bible studies, Daily Devotions and, of course, The Lutheran Hour®. LHM started at the grassroots level as the Lutheran Laymen's League, a group of 12 laypeople who came together to support the church in word and deed. What began with a few people has become a global movement of around 360,000 engaged constituents who are actively connected to LHM through its resources or the sharing of their time, talent, or treasure in support of the organizational mission. Building upon the 109-plus year history of LHM, we, as laypeople, will empower and equip the priesthood of all believers to share their faith with others to grow the community of Christians.

Our Vision

Every person has the opportunity to hear the Gospel in an understandable way.

Those seeking are connected to a healthy Christian community where they can grow in their faith.

Every Christian is equipped to share the Gospel in word and deed.

Engaged Christians advance this common mission as a global community.

Our History

1917 — LLL
Lutheran Laymen's League forms

1930 — THE LUTHERAN HOUR
First broadcast of The Lutheran Hour

1940 — INTERNATIONAL MINISTRY
First international ministry center opens

1952 — TELEVISION PROGRAMMING
Debut of the award-winning "This is the Life"

1971 — ANIMATED PROGRAMMING
First animated seasonal television special

1992 — LUTHERAN HOUR MINISTRIES
The Int'l LLL begins using the name Lutheran Hour Ministries

2015 — SENT INITIATIVE
A five-year global initiative to proclaim the Gospel

2024 — GLOBAL EXPANSION
A bold initiative to reach a world that needs the Gospel

Our Priorities to Reach the Most Unreached People

Create Gospel-Rich Environments
Proclaim the Gospel in word and deed through strategic media and outreach channels that create environments conducive to conversion and resilient faith formation.

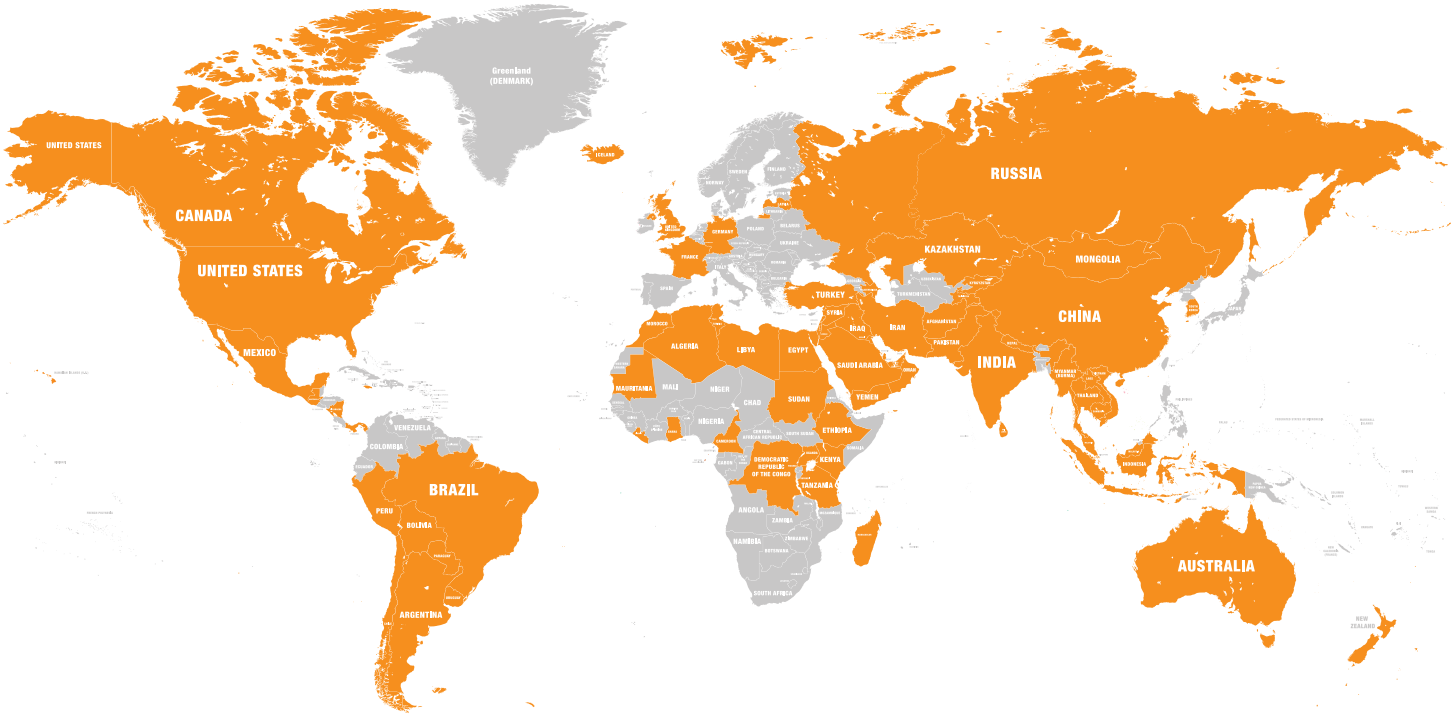
Guide Those Seeking Towards Faith
Mentor seekers to explore and clarify the marks of Christian identity through biblically-based instruction.

Encourage Healthy Christian Community
Connect seekers to Christian communities which demonstrate positive induction and retention through deep Christian connections and shared lived experience.

Empower Engaged Christians to Reach Out in Holistic Word and Deed
Equip them to engage in a redemptive movement focused on Gospel outreach and grace-based collective action.

Our Ministry

How do you share the Gospel with people who aren't being reached through traditional channels? The truth is that most Christian Gospel outreach takes place in areas where Jesus is already widely known—even where there are well-established church bodies. Meanwhile, three billion of the world's more than eight billion people are not acquainted with the Gospel of Jesus—including millions in more than 500 people groups that have never even heard of Jesus. In order to spread the Good News of Jesus Christ on this global scale, LHM employs local staff and volunteers in more than 40 locations around the world to develop culturally-relevant programs and resources to reach the unchurched in more than 60 countries on six continents. Around the world, we strive to equip churches and laypeople with the resources they need to share the Gospel in their families, communities, and world.



Colored areas represent countries where LHM coordinates outreach efforts through staff, volunteers, and partner organizations.

Our Impact

Nearly 300 million

People around the world experience the Gospel through LHM programs, services, or materials nearly 300 million times each week.

2,079,260

People intentionally provided contact information for follow up more than two million times last year in response to LHM's culturally relevant outreach efforts.

655,346

LHM referred people, with their consent, to local churches and Christian communities for spiritual growth and nurturing more than 650,000 times last year.

921,691

Individuals completed an LHM ministry activity nearly 925,000 times last year that equipped them to share their faith more effectively.

Connect with us online!

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