



BECOME AN AMBASSADOR!

At Lutheran Hour Ministries, we aim to **Energize, Equip, and Engage Laity for Outreach**. Through partnering with congregations, we can help equip their members. In order to effectively facilitate those partnerships, we recruit members from those congregations to serve as LHM Ambassadors.

Who is an Ambassador?

An Ambassador is a congregation member who nurtures a relationship with LHM for the purpose of sharing resources and helping the congregation use them.

What do LHM Ambassadors do?

LHM Ambassadors do many things. First step is to check your email for the monthly Ambassador Update. Read the email and share the information that will complement mission and ministry for your congregation.

New online Training Modules for ambassadors are now available and new modules will be added throughout the year. These short videos will acquaint you with LHM resources and share ideas on how these resources can be used. Additional training opportunities are provided through LLL District Conventions (where applicable) to learn more from LHM staff speakers, network with other Ambassadors, and share good ideas.

And finally, Ambassadors put LHM materials to use by:

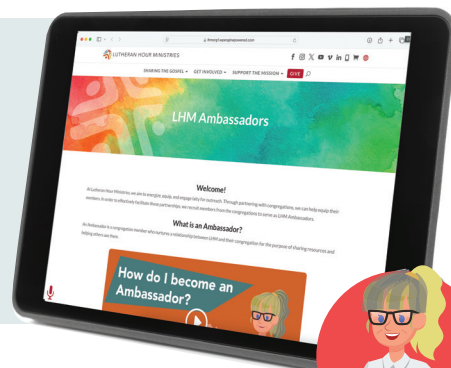
- Leading Bible Studies
- Sharing Project Connect booklets
- Hosting LHM Sunday
- Participating in new Ambassador Reward Program
- And much more

What Are the Benefits of Being an Ambassador?

- A welcome gift
- 20% off purchases at shoplhm.org for you and your congregation
- Access to exclusive content and training with orientation video at lhm.org/ambassador
- Reward Program for LHM Store Credit
- And a dedicated staff support person to help with any questions

How Do You Get Started?

Simply go to lhm.org/ambassador to learn more and fill out the LHM Ambassador application. We look forward to partnering with you and your congregation in *Bringing Christ to the Nations®—and the Nations to the Church*.



Our staff is here to help you!