

NATIONAL 'LUTHERAN HOUR MINISTRIES SUNDAY' IS FEBRUARY 2ND

... but you can host it any day of the year!

Join other churches around the country in celebrating LHM Sunday together on February 2, 2025 ... or celebrate it any other Sunday you choose. We've provided everything you need:

- This hosting guide (with talking points on back)
- Display poster
- Treasurer's giving envelope
- Downloadable at lhm.org/lhmsunday:
 - » Promotional video
 - » PowerPoint slide

SIMPLE LHM SUNDAY IDEAS

- With your pastor's approval, make a short presentation during your worship service. Use the talking points and video ... or, if a church member has used LHM resources, ask them to share their experience.
- Display the enclosed poster on the church bulletin board or in the narthex.
- Include LHM Sunday bulletin announcements in your church newsletter, bulletin, and website.
- Give your church members a sneak peek! Starting a few weeks early, set up a display and offering box in the narthex to highlight LHM's ministry programs and resources.
- Encourage church members to request their free gift at lhm.org/discoverlhm, so they can experience a ministry resource firsthand.
- Encourage men's groups, your LWML group, or other small groups to consider making a donation together.
- Host a potluck luncheon after church. Give a short presentation (including showing the promotional video) and take a collection while everyone is eating.

DONATION OPTIONS

- Church members can write a check to Lutheran Hour Ministries. Please include any checks in the enclosed treasurer's envelope and mail it to Lutheran Hour Ministries.
- Church members can give securely by credit or debit card at lhm.org/discoverlhm.
- If your church prefers to write a single check to Lutheran Hour Ministries, please mail it back in the treasurer's envelope enclosed, so we can properly credit the gift to your church (or give online at lhm.org/discoverlhm).

QUESTIONS OR COMMENTS?

If you have comments or suggestions about Lutheran Hour Ministries Sunday, we would love to hear from you at **800-876-9880** (Mon-Fri) or lhmrresponse@lhm.org.

Looking for more promotional materials or PDF versions of this packet? Visit lhm.org/lhmsunday.

Thank you for your partnership!

TALKING POINTS FOR YOUR CHURCH

(Show the **Lutheran Hour Ministries Sunday** video before this presentation if possible. You can view or download this video at lhm.org/lhmsunday.)

Welcome to Lutheran Hour Ministries Sunday! I'd like to thank you for allowing me to share how God is using Lutheran Hour Ministries to make a difference in the lives of people in the U.S. and around the world. I also encourage you to consider supporting the ministry financially—and for a limited time, your gift can be DOUBLED, dollar-for-dollar, by a \$25,000 matching grant.

Most people know **The Lutheran Hour**®. More than 1,800 radio stations air it, along with SiriusXM's Family Talk. People listen by podcast, stream it online ... you can even "ask Alexa" to play it.

But Lutheran Hour Ministries has other resources to help you in your spiritual walk:

- **Daily Devotions**
- Video Bible studies
- **Project Connect** booklets covering your everyday needs, like depression, cancer, and addiction
- **Gospel Adventures**™ activities for kids, and much more

But we also take the Gospel to more than 60 countries around the world. And the approach is unusual. Instead of sending missionaries to foreign countries, where they spend years gaining trust, Lutheran Hour Ministries raises up people who are NATIVE to each country. They have instant credibility, they understand the culture, and it costs very little to begin ministry work: \$25 goes a long way. It also means we can reach into countries that are CLOSED to missionaries—places where people hear about Jesus for the very first time.

I hope you'll become part of Lutheran Hour Ministries: one family, across the United States, *Connected in Christ*.

You can do that in 3 important ways:

1. Pray for the ministry.
2. Request a **free** gift at lhm.org/discoverlhm or scan the QR code on the poster.
3. Consider a donation, either by check or online, which can be DOUBLED by the \$25,000 matching grant.

Thank you so much for your time and consideration ... and welcome to the family!

BULLETIN ANNOUNCEMENTS TO PROMOTE LUTHERAN HOUR MINISTRIES SUNDAY

Publish these announcements in your church's Sunday bulletin or newsletter, or on the church bulletin board or website, to build enthusiasm for **LHM Sunday**. The text can also be accessed and copied at lhm.org/lhmsunday.

Prior to the Event: Lutheran Hour Ministries Sunday

Lutheran Hour Ministries Sunday is on Feb. 2. [Substitute the date of your church's event.] Daily Devotions, video Bible studies, and many other resources are free because friends like you have already joined our mission. Visit lhm.org/discoverlhm to find a helpful resource today.

Day of the Event: Lutheran Hour Ministries Sunday

Lutheran Hour Ministries (LHM) energizes, equips, and engages Christians to share the Gospel in the U.S. and around the globe. It hinges on a ministry family nationwide, *Connected in Christ*. Today's donations toward LHM can be DOUBLED, dollar for dollar, by a \$25,000 matching grant. Visit lhm.org/discoverlhm to donate ... or just to learn more and receive a free gift!

CONNECTED *in Christ*

